



SINCE

1792

LANCASTER BAR ASSOCIATION



2025 SPONSORSHIP & ADVERTISING KIT



LANCASTER BAR ASSOCIATION

WHY ADVERTISE WITH US?

We offer a creative marketing approach that combines print and digital advertising, event sponsorship, and in-person exhibiting at seminars, showcasing your business to attorneys, judges, and legal professionals.

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*There may be multiple sponsors of each event.
Ask us about being an exclusive sponsor! Dates are subject to change.*

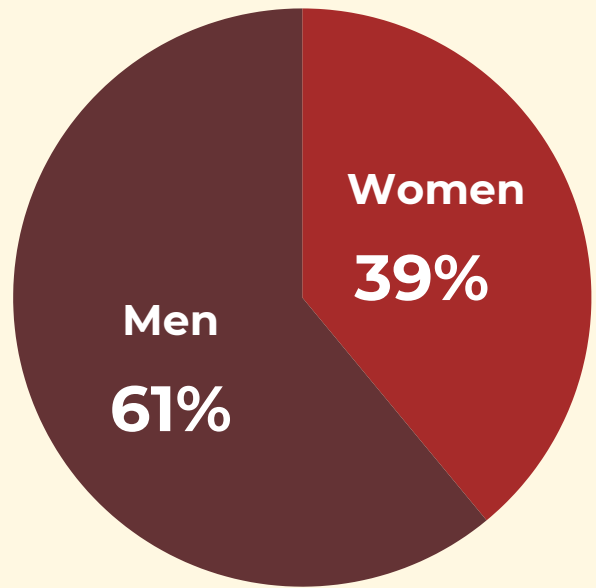
Thank you for considering a sponsorship opportunity with the Lancaster Bar Association & Lancaster Law Foundation. If you are interested in sponsoring any of our programs or events or have any questions, please contact us!

Lisa Driendl-Miller
Executive Director
717.393.0737 x 203
lisa@lancasterbar.org

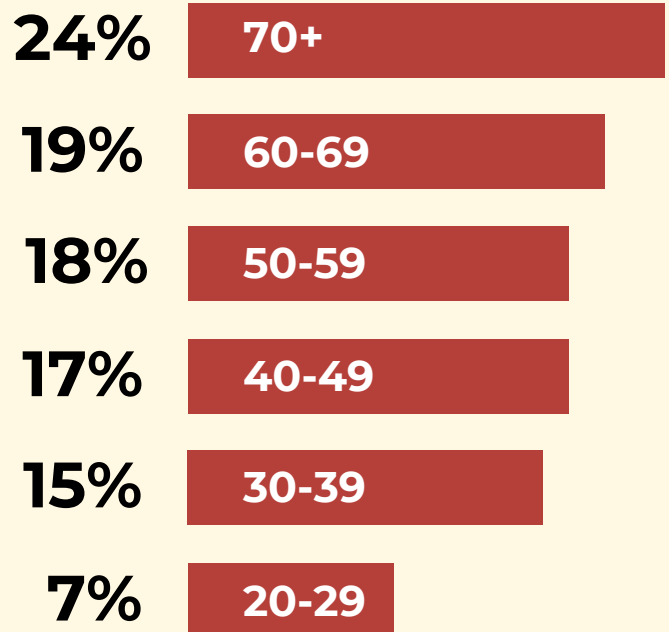
Penny L. Smith
Director of Development
717.393.0737 x 210
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LBA BY THE NUMBERS

MEMBER DEMOGRAPHICS



AGE BREAKDOWN



MARKETING STATS

53% average email open rate
94,000+ website visitors annually
Over 750 members

LANCASTER LAW REVIEW

The Lancaster Law Review is Lancaster County's official legal periodical. It is published weekly, emailed, and/or mailed to over 750 attorneys, judges, legal professionals, and subscribers.

Advertising Rates

| Size | Time | Regular Rate* | Premium Rate** |
|-----------------------|-------------|---------------|----------------|
| Full Page | (once only) | \$250.00 | \$313.00 |
| | (4 weeks) | \$625.00 | \$781.00 |
| | (13 weeks) | \$1,075.00 | \$1,325.00 |
| | (26 weeks) | \$1,675.00 | \$2,088.00 |
| | (52 weeks) | \$3,150.00 | \$3,888.00 |
| Half Page | (once only) | \$130.00 | \$159.00 |
| | (4 weeks) | \$345.00 | \$425.00 |
| | (13 weeks) | \$615.00 | \$750.00 |
| | (26 weeks) | \$925.00 | \$1,125.00 |
| | (52 weeks) | \$1,680.00 | \$2,088.00 |
| One-Third Page | (once only) | \$87.50 | \$106.00 |
| | (4 weeks) | \$175.00 | \$219.00 |
| | (13 weeks) | \$285.00 | \$350.00 |
| | (26 weeks) | \$460.00 | \$563.00 |
| | (52 weeks) | \$835.00 | \$1,034.00 |

*Regular rate includes advertising on the inside of the Law Review, page 3-end

**Premium rate includes advertising on back cover or page 2 of the Law Review

LANCASTER LAW REVIEW



SINCE 1792

LANCASTER BAR ASSOCIATION

Lancaster Law Review

The Official Legal Periodical of Lancaster County

Vol. 95 LANCASTER, PA SEPTEMBER 17, 2021 No. 38

Am. Builders & Contractors Supply Co., Inc. – No. CI-20-03336 – Brown, J. – April 29, 2021 - Breach of joint check agreement – Preliminary objections - Preliminary objection sustained in action between material supplier and general contractor, asserting breach of joint check agreement, violation of the Contractor and Subcontractor Payment Act (73 P.S. § 501, et seq.), unjust enrichment, and an equitable lien, where subcontractor had not waived the right to pursue payment from general contractor and joinder of subcontractor as a necessary party was required to avoid the potential for duplicative litigation.....207

LEGAL NEWS

LEGAL NOTICES

| | | | |
|----------------------------|---|----------------------------------|----|
| Calendar of Events..... | 4 | Articles of Dissolution..... | 31 |
| Continuing Legal Education | | Articles of Incorporation..... | 32 |
| Calendar..... | 5 | Certificate of Organization..... | 32 |
| LBA Updates..... | 8 | Change of Name Notices..... | 32 |
| | | Estate and Trust Notices..... | 20 |
| | | Notice of Parental Rights | |
| | | Termination Hearing..... | 32 |
| | | Suits Entered..... | 33 |

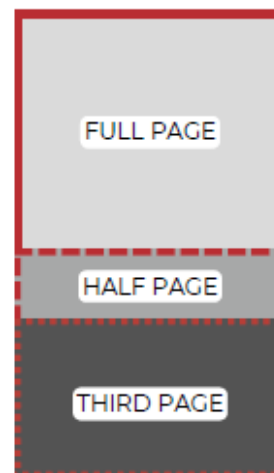
The Lancaster Law Review is published every Friday.

The periodical size is 5.5" W x 9" H (Portrait Orientation).

Digital editions feature full color, and print editions are in black and white.

Acceptable file formats: PDF, JPG.

| LANCASTER LAW REVIEW | | |
|----------------------|------------|-----------|
| SIZE | ↑ HEIGHT ↓ | ↔ WIDTH ↔ |
| Full Page | 7.25 in. | 4.25 in. |
| Half Page | 3.5 in. | 4.25 in. |
| Third Page | 2.4 in. | 4.25 in. |



IN BRIEF MAGAZINE

In Brief Magazine is an electronic magazine published three times each year that informs, entertains, and inspires our Lancaster Bar members. Through In Brief Magazine comes the opportunity to expose your business, firm, or organization to over 750 attorneys, judges, and legal professionals in the Lancaster area.



SIZES AND PRICING

| | |
|--|--|
| A. Full Page 7.5" x 10" \$700 | |
| B. Half Page 7.5" x 4.75" \$400 | |
| C. Quarter Page 3.75" x 4.75" \$250 | |

Let us include your clickable links!

In Brief Magazine Deadlines:
February 1, June 1, & October 1

DIGITAL ADVERTISING

E-NEWSLETTERS

The Bar Beat - Bi-monthly newsletter for members

The Side Bar - Bi-monthly newsletter for members featuring upcoming CLEs and member benefits

Horizontal Banner - 2x/month - \$100

Featured Ad - 2x/month - \$200

WEBSITE

Your company's logo will be included on our home page as a sponsor of the Lancaster Bar Association.

1-2 months - \$200 per month

3-5 months - \$150 per month

6+ months - \$125 per month

LEGAL JOB BOARD

Legal job opportunities or rental space ads appear in the Lancaster Law Review and on our website.

\$45/week (\$30/week for current LBA members)

ANNUAL SPONSORSHIP PACKAGES

SPONSORSHIP LEVELS

| BENEFITS | PLATINUM | GOLD | SILVER | BRONZE |
|--|-------------------------|------------------------|-----------------------|-----------------------|
| Annual Membership Dinner | 2 tickets & recognition | 1 ticket & recognition | Recognition | Recognition |
| Table at Bench Bar Conference and logo in advertisements | ✓ | ✓ | | |
| Bench Bar registration | Two registrations | One registration | | |
| Lancaster Law Review advertising | Full page/ 6 weeks | Full page/ 4 weeks | Half page/ 4 weeks | Half page/ 2 weeks |
| In Brief advertising | Full page/ 3 issues | Half page/ 3 issues | | |
| Table at CLE(s) of your choice | Two CLEs | Two CLEs | One CLE | One CLE |
| Social media acknowledgements | 6x | 4x | 3x | 2x |
| Year-long listing on LBA's website with direct navigation to your business website | ✓ | ✓ | ✓ | ✓ |
| | \$5,000 | \$3,000 | \$2,500 | \$1,000 |

Mix & Match Your Own Package!

Contact Lisa Driend-Miller to create your own sponsorship package. We are happy to work with all budgets.

CLEs (one-hour programs) & Summits (Half-day programs)

CLE and Summit Sponsor - \$300

- Your company/firm name and logo on all marketing materials, course materials, and multiple e-blasts.
- Verbal acknowledgement/introduction at the program.
- Social media recognition of your sponsorship, including tagging your company/firm in all posts.
- Listing on the LBA website CLE pages with a link to your company website.
- Vendor table (6'x2') at the program, providing the opportunity to network with attendees.

Special Sponsorship Opportunities



Young Lawyers Summer Networking Happy Hour - \$500

- Your company/firm name and logo on all marketing materials, and multiple e-blasts.
- Verbal acknowledgement/introduction at the event..
- Social media recognition of your sponsorship, including tagging your company/firm in all posts.
- Signage with your logo at the event.



Young Lawyers Ugly Christmas Sweater Happy Hour - \$500

- Your company/firm name and logo on all marketing materials, and multiple e-blasts.
- Verbal acknowledgement/introduction at the event..
- Social media recognition of your sponsorship, including tagging your company/firm in all posts.
- Signage with your logo at the event.

SPONSORSHIPS



NEW ADMITTEES LUNCHEON

March 2025

This event includes a luncheon with the judiciary, LBA, and LLF board members, followed by an Admissions Ceremony at the Lancaster County Courthouse.

Luncheon Sponsor - \$2,500

- Business logo included in all digital, web, and print advertising
- Full page ad in In Brief Magazine (3x)
- Social media acknowledgement



MANAGING PARTNER BREAKFAST

January, April, July, and October 2025

These breakfasts bring together top legal leaders for high-level networking and discussions.

Breakfast Sponsor - \$300

- Business logo included in all digital, web, and print advertising
- One email blast - sent by the LBA - to all event attendees that can be sent out before or after the event



ANNUAL MEMBER DINNER

May 2025

The Annual Member Dinner is a premier gathering of legal professionals, featuring networking, recognition of achievements, and updates on the association's initiatives.

Cocktail Sponsor - \$1,500

- Two tickets to Member Dinner
- Business logo included in all digital, web, and print advertising
- Social media acknowledgement
- Presidential Thank-You from podium

Dinner Sponsor - \$2,500

- Four tickets to Member Dinner
- Business logo included in all digital, web, and print advertising
- Social media acknowledgement
- Presidential Thank-You from podium

LEGAL CAREER FAIR

February 2025

Platinum Sponsor - \$3,000

- Prime booth location
- Business logo included in all digital, web, and print advertising
- Social media acknowledgement (4x)
- Thank-You during Opening Remarks
- Opportunity to host a 15-minute workshop
- Full-page ad in event program

Silver Sponsor - \$1,500

- Business logo included in all digital, web, and print advertising
- Social media acknowledgement (3x)
- Half-page ad in event program

Bronze Sponsor - \$750

- Business logo included on event website
- Social media acknowledgement (2x)
- Quarter-page ad in event program

Exhibitor Table Opportunities

Law Firms & Corporations - \$250 per table

Academic Institutions - \$200 per table

Government Agencies - \$150 per table

Non-Profit Organizations - \$100 per table



BENCH BAR CONFERENCE

September 12-14, 2025 in Gettysburg

The Bench Bar Conference remains the premier event for networking and socializing with attorneys, judges, and legal professionals.



SPONSORSHIP LEVELS

| BENEFITS | SATURDAY DINNER | SUNDAY BREAKFAST | OPENING RECEPTION | CLASSIC | LAW FIRM |
|--|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| Recognition at Opening & Closing | ✓ | ✓ | ✓ | ✓ | ✓ |
| Two minutes during event to promote company and/or raffle prizes | ✓ | ✓ | ✓ | ✓ | |
| Representatives and exhibit space at event | ✓ | ✓ | ✓ | ✓ | |
| Logo and ad in official event program | ✓ | ✓ | ✓ | ✓ | ✓ |
| Your promotional materials in welcome bags | ✓ | ✓ | ✓ | ✓ | ✓ |
| Social media acknowledgements | 6x | 4x | 3x | 2x | 2x |
| Ad in Lancaster Law Review | Full page/ 8 weeks | Full page/ 4 weeks | Half page/ 2 weeks | Half page/ 2 weeks | |
| Logo or ad in bimonthly LBA newsletter | 2x | 2x | 2x | 1x | 1x |
| Ad in In Brief Magazine | Full page/ 1 issue | Half page/ 1 issue | Half page/ 1 issue | | Half page/ 1 issue |
| | \$5,000 | \$3,000 | \$2,500 | \$1,000 | \$1,000 |



LANCASTER LAW FOUNDATION

The Lancaster Law Foundation is dedicated to advancing access to justice, fostering civic education, and supporting community well-being in Lancaster County. Through a variety of impactful programs - including scholarships, community outreach, and providing comfort rooms at the Lancaster County Courthouse for children - we strive to make a positive difference in the lives of those we serve. By partnering with us, you'll play a vital role in promoting justice, education, and support for our local community.

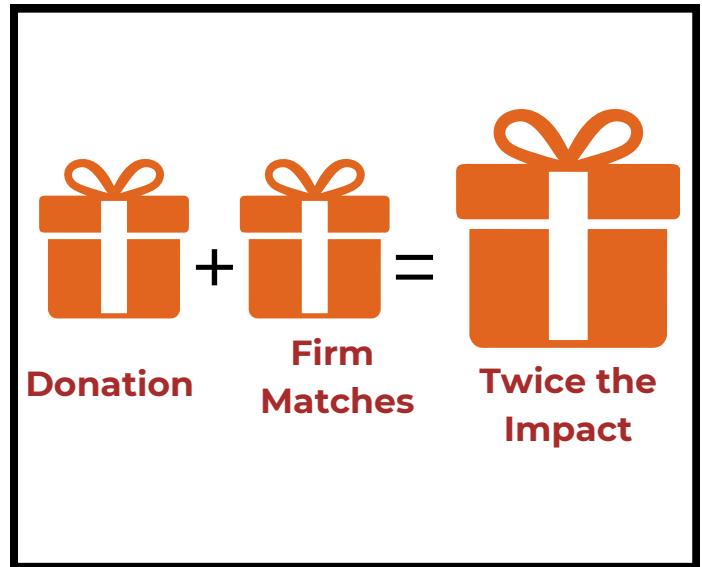
SPONSORSHIPS



LAW DAY POSTER CONTEST

Contest Sponsor - \$1,000

- Business logo included in all digital, web, and print advertising
- Business logo included on event website
- Social media acknowledgement (3x)
- Thank you in In Brief Magazine



EXTRAGIVE

Firm Matching Gifts Available!

Support the Lancaster Law Foundation during the ExtraGive by becoming a match sponsor! Your sponsorship will inspire greater community giving, amplify your impact, and showcase your commitment to equal access to justice in Lancaster County.

ANNUAL GOLF OUTING



Platinum Sponsor - \$5,000

- Registration for 2 foursomes
- 4 tickets for dinner
- Thank you during awards ceremony
- Business logo included in all digital, web, and print advertising
- Email blast - send by LBA - to all event attendees before or after event
- Social media acknowledgement (3x)
- Your ad in the event program
- Logo item of your choice in swag bag
- Thank you in In Brief Magazine

Gold Sponsor - \$3,500

- Registration for 1 foursome
- 2 tickets for dinner
- Thank you during awards ceremony
- Business logo included in all digital, web, and print advertising
- Social media acknowledgement (2x)
- Your ad in the event program
- Logo item of your choice in swag bag
- Thank you in In Brief Magazine

Bronze Sponsor - \$1,000

- Registration for 2 golfers
- Thank you during awards ceremony
- Business logo included in all digital, web, and print advertising
- Social media acknowledgement (1x)
- Your ad in the event program
- Logo item of your choice in swag bag
- Thank you in In Brief Magazine

ANNUAL GOLF OUTING

Cart Sponsor - \$3,000 (2 available)

- Registration for 1 foursome
- Logo signage on every cart
- Thank you during awards ceremony
- Business logo included in all digital, web, and print advertising
- Social media acknowledgement (2x)
- Your ad in the event program
- Logo item of your choice in swag bag
- Thank you in In Brief Magazine

Hole Sponsor - \$100 (18 available)

- Hole signage on course (name or logo)
- Your ad in the event program
- Thank you in In Brief Magazine

Dinner Sponsor - \$2,500 (1 Available)

- 4 tickets for dinner
- Thank you during awards ceremony
- Business logo included in all digital, web, and print advertising
- Social media acknowledgement (3x)
- Your ad in the event program
- Logo item of your choice in swag bag
- Thank you in In Brief Magazine

Beer Sponsor - \$1,000 (1 Available)

- Logo signage in 3 different locations on the course and by the bar
- Thank you during awards ceremony
- Business logo included in all digital, web, and print advertising
- Social media acknowledgement (2x)
- Your ad in the event program
- Logo item of your choice in swag bag
- Thank you in In Brief Magazine

Snack Sponsor - \$500 (1 available)

- Logo signage on registration table
- Thank you during awards ceremony
- Social media acknowledgement (1x)
- Your ad in the event program
- Logo item of your choice in swag bag
- Thank you in In Brief Magazine

ANNUAL GOLF OUTING

Hot Dog Sponsor - \$400 (1 available)

- Logo signage at registration table
- Thank you during awards ceremony
- Business logo included in all digital, web, and print advertising
- Social media acknowledgement (2x)
- Your logo in the event program
- Logo item of your choice in swag bag
- Thank you in In Brief Magazine

Corn Hole Sponsor - \$500 (1 available)

- Logo signage at registration table
- Thank you during awards ceremony
- Business logo included in all digital, web, and print advertising
- Social media acknowledgement (3x)
- Your logo in the event program
- Logo item of your choice in swag bag
- Thank you in In Brief Magazine

